

# Event-Consulting

Have you always intended to organise a big party for several hundred people, **but** never dared to organise it by yourself?

Do you have some fancy and crazy ideas, **but** you are lacking experience to bring it into a professional concept?

Do you have a perfect party concept, **but** no superior connections to clubs and bars as well as to a wide database of interesting party-people?

Then you have now found the perfect partner who supports you in organising a fantastic event!



## Our Services

- **Networking:** Access to a huge database of interesting party-members; personal invitations sent to the members by e-mail or SMS
- **Locations:** Free “rent” of party-locations such as trendy clubs, bars or even castles and party-boats due to excellent personal contacts
- **Homepage:** Professional technical and visual set-up of your own party-homepage with links to other famous sites; Professional placement of website in order to be tracked by internet-search-machines
- **Flyers & Billboard Advertising:** Creation of visual design
- **DJs & Bartenders & Show-dancers:** Preferential terms with famous DJs
- **Marketing/Labelling:** Flyer distribution in bars through attractive “flyer-girls”; Superior placement of billboard ads in trendy bars; Link to your party on usgang.ch/ tillate.ch and other party-websites
- **Service Providers/Support:** Installation of sound- and electric light-systems; Catering; Shuttle-Services; SMS-Board; Decoration; Cleaning
- **Financials:** Support in cost/revenue calculation and turnover estimation, Controlling and Accounting
- **Party-Pics & Video-Shooting:** Collaboration with professional photographers and video-shooters who provide their services with the interest in promoting their own homepage

## Our Model

- **For Networking/Contacts/Location:** In order to benefit from our extensive network we do not charge any upfront fee, but pursue a performance-related remuneration scheme, i.e. Eventures and the client agree on a turnover sharing agreement for all the parties being organised in the future. Thus, we participate in your success (percentage of turnovers), but do not incur any initial costs for your venture.
- **For General Service Provision:** Since Eventures collaborates with specific professional

service partners, your venture can capitalize on preferential terms and conditions compared with approaching those companies by yourself. Hence, your party can minimize costs at this early stage, where one general faces severe liquidity constraints.

### Our Supported Ventures

- [www.crazyhill.ch](http://www.crazyhill.ch)
- [www.schlossparty.ch](http://www.schlossparty.ch)
- Please see our Homepage at [www.eventures.ch](http://www.eventures.ch) for a most accurate list



### Our Requirements

- **Geographical area:** We support ventures in the area of Zurich, Baden, Aarau and Olten, where we possess excellent contacts.
- **Who we support:** We support ventures with innovative ideas, young spirits, enthusiastic motivation and ethically correct intentions. Since our service provision has a long-term structure, we are primarily looking for a long-term relationship with our party-partners. Thus, the venture should have a certain potential for the future.

### Who we are

Together we combine 18 years of party-organising-experience and have different educational backgrounds:

- **Pascal Imhof:** As Founder of “DynamicVentures”, a recruiting platform for innovative start-ups at the HSG, and of the party-label “Crazyhill” as well as team-member of “HedgeFundVentures”, a seeding platform for potential Hedge Funds, he additionally brings in the necessary know-how for starting-up businesses and is well aware of the potential risks, chances and challenges for new ventures.
- **Matthias Koller:** By working for more than 4 years in the creative and communication business, he has gained solid knowledge on today's requirements for successful online and offline promotions and is capable to put a vision into practice.
- **Marcel Germann:** Beside computer-related and technical skills acquired during his studies of computer-science at the ETH Zurich, he has also steadily enhanced his literacy of marketing and of public-relations due to several extracurricular projects. Additionally, he is the co-founder of the party-label Crazyhill as well as several softwares (e.g. the SMSBoard) and internet portals.